

LOCAL STAPLE GROCERY PRICES - WBOP

January - March 2026

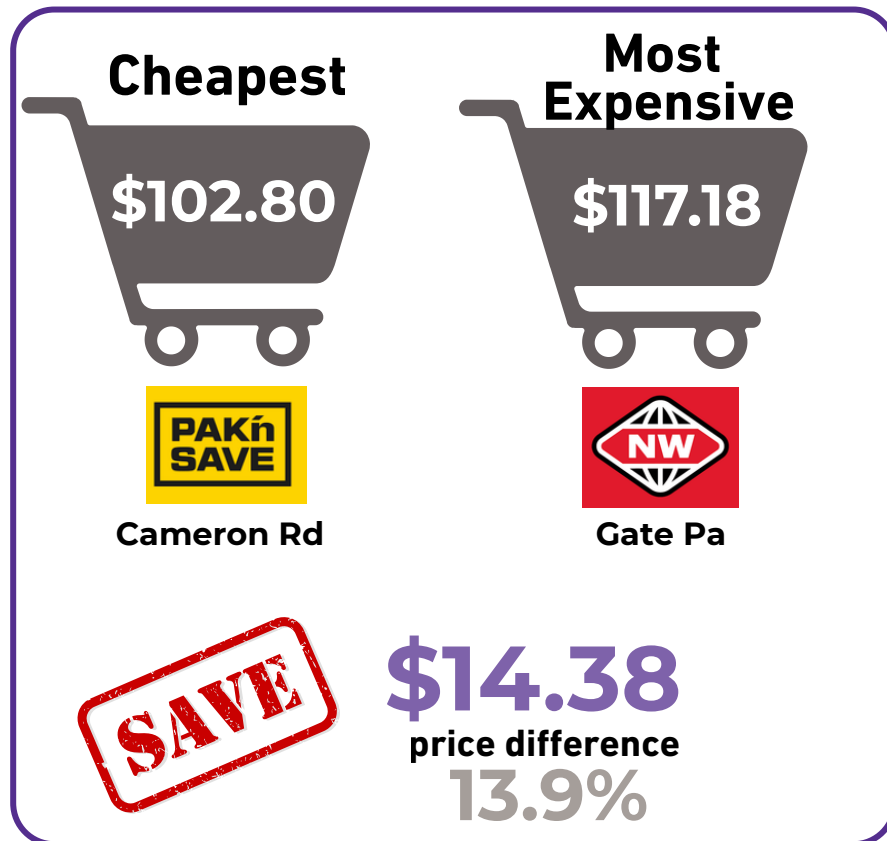
This infographic explores supermarket grocery prices in Tauranga and the Western Bay of Plenty. The grocery price data is derived from a mystery online shopper pricing 15 staple item food and grocery basket (selected from the full grocery list of 68 items). For the October - December 2025 shop the standard seven supermarkets were visited online plus three additional supermarkets in Tauranga and WBOP.

Check out the Staples Dashboard within the [Local Grocery Shop Dashboard](#) for more detail on the how the supermarkets compare and the cost of individual grocery items.

STAPLE GROCERY PRICES FOR THE MONTH³

MARCH 2026

Across the WBOP Subregion

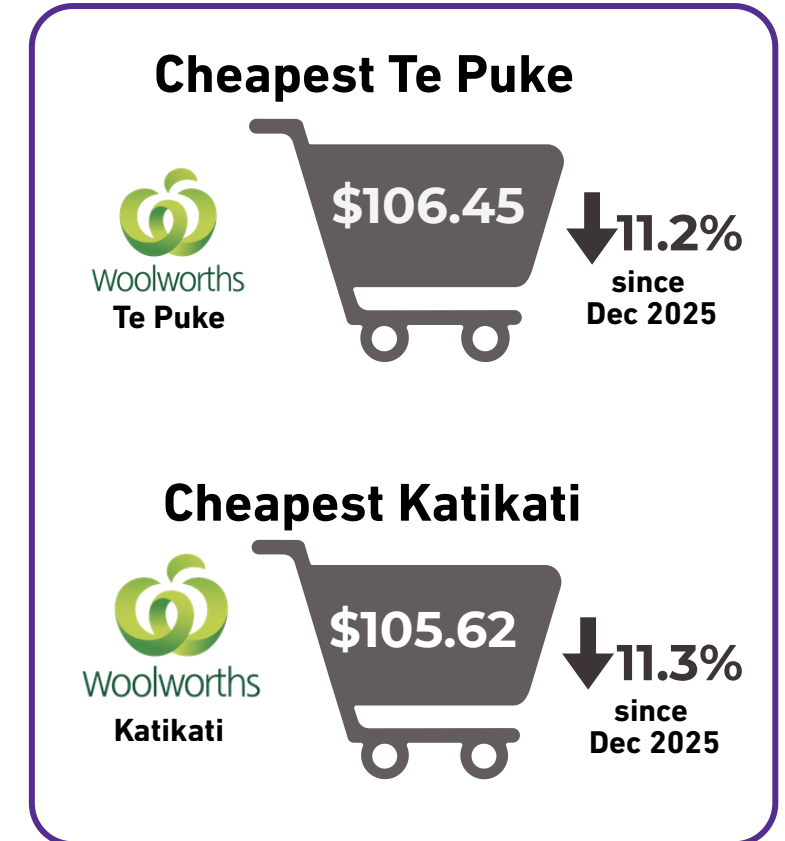


Earlier this year we created an additional **Staple Items** Dashboard which reports on 15 staple items from the full grocery list of 68 items plus butter.

Staple Grocery Items

- Apples
- Bananas
- Beef Mince
- Cheese
- Chicken Drumsticks
- Eggs
- Margarine
- Milk
- Potatoes
- Toilet Paper
- White Flour
- White Rice
- White Sandwich Bread
- White/Wholemeal Toast Bread
- Yoghurt

In our smaller towns

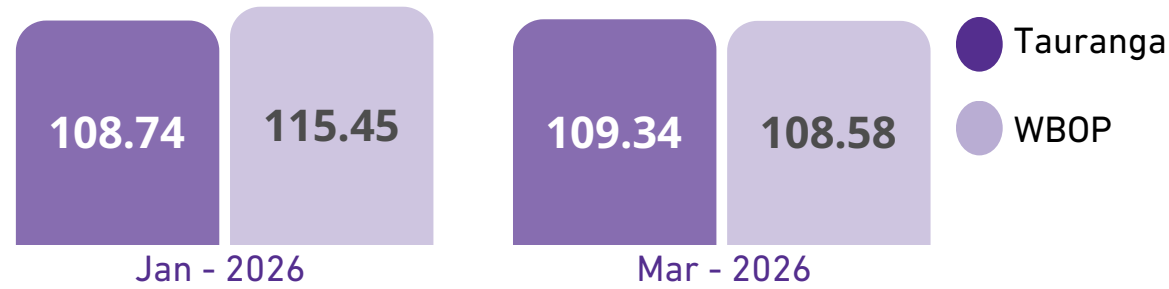


Staple Grocery Price Movement Jan - Mar 2026³

	PAK'n SAVE Cameron Rd	PAK'n SAVE Pāpāmoa	NW Gate Pā	Woolworths Cameron Rd	Woolworths Te Puke	NW Te Puke	Woolworths Katikati
Jan-2026	\$98.41	\$104.87	\$120.08	\$111.61	\$114.53	\$118.08	\$113.73
Mar-2026	\$102.80	\$109.76	\$117.18	\$107.62	\$106.45	\$113.68	\$105.62
Staple Price Change	↑ 4.5%	↑ 4.7%	↓ 2.4%	↓ 3.6%	↓ 7.1%	↓ 3.7%	↓ 7.1%

Tauranga vs WBOP Comparison

Average Grocery cost



Our grocery shop for staple items this quarter (Jan-Mar 26) saw three WBOP supermarkets with a decrease in grocery shop prices (5.9%) than the four Tauranga supermarkets where prices increased slightly (0.6%).

In Jan-26 there was \$21.67 price difference between the lowest price of staple items and the highest. The price difference between lowest and highest decreased to \$14.38 in Mar-2026.

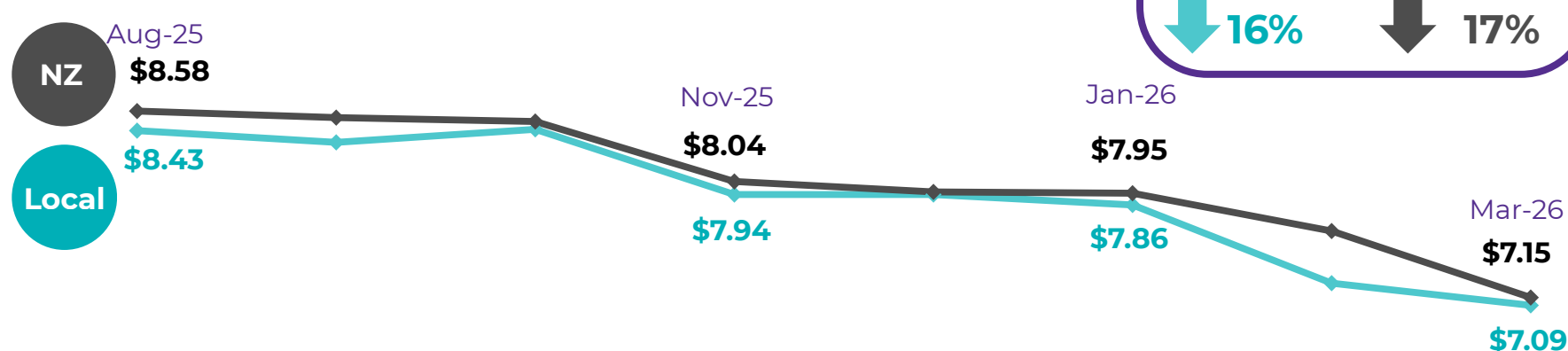


Additional Grocery Item^{3 & 5}

not included as a full or staple grocery item



Butter Prices



Change in Butter Prices

Aug-25 to Mar-26



Awarded to

Woolworths
Cameron Rd, Te Puke & Katikati
LOWEST
Local Butter Price
March 2026
\$6.90

The local average Butter price was slightly **lower** than the national average since monitoring of butter started in Aug-25.

Butter prices peaked mid 2025 and are currently trending down, both locally and nationally.

We will continue to monitor and report on Butter prices in 2026.

Local = Average across 7 Local Supermarkets, 4 TGA & 3 WBOP